

FOR IMMEDIATE RELEASE

Date: August 17, 2026

TOTAL TELECOM UNITES CONNECTED AMERICA AND BROADBAND COMMUNITIES SUMMIT IN POWERHOUSE HOUSTON CO-LOCATION FOR 2027



The flagship events will pair high-level national strategy with boots-on-the-ground execution to create the ultimate, all-in-one connectivity platform.

HOUSTON, TX – August 17, 2026 — Total Telecom has announced a landmark co-location for the U.S. digital infrastructure industry: Connected America and Broadband Communities Summit will join forces in Houston, Texas, taking over the George R. Brown Convention Center from July 20–22, 2027.

By bringing these two industry-leading events under one roof, Total Telecom is establishing an unrivaled, comprehensive platform for the entire U.S. connectivity ecosystem. Where Connected America sets the vision, policy, and high-level strategy for next-generation networks, Broadband Communities Summit dives deep into the execution, property integration, and local project delivery. Together, the combined event bridges macro-level national planning directly with micro-level buildouts—connecting network delivery with policy, investment, hyperscale AI infrastructure, and community implementation.

"Co-locating Connected America and Broadband Communities Summit only creates a stronger proposition for our attendees, speakers, and sponsors," said Total Telecom Editor Brad Randall. "By uniting national policymakers, hyperscalers, and investors with the community leaders, property owners, and engineers actually building the networks, we are bridging the gap between high-level vision and real-world execution. It's an unmissable, all-in-one forum to shape the future of U.S. connectivity."

The news comes as Total Telecom prepares to host Broadband Communities Summit 2026, taking place August 25–27, 2026, also at the George R. Brown Convention Center in Houston.

A limited number of sponsorship opportunities for the 2026 Summit remain available; interested parties can contact Laura O'Reilly (Laura.OReilly@totaltele.com) for more details.

WHAT TO EXPECT IN JULY 2027

Attendees gaining access to the co-located floor will experience an expanded market view, cross-sector networking, and dedicated tracks tailored to every facet of the industry.

Broadband Communities Summit 2027 Key Tracks & Highlights

- **Keynotes:** Macro-perspectives on national infrastructure, policy shifts, investment models, and transformative applications.
- **Multifamily:** Aligning modern tech with core business outcomes, Wi-Fi 7, retrofits, proptech, and AI-driven operations for MDU owners and operators.
- **Communities, Institutions & Properties:** Infrastructure strategies spanning commercial properties, municipal institutions, and single-dwelling developments.
- **Communities:** Tailored approaches for master-planned developments, rural towns, tribal nations, and urban centers.
- **Networks & Infrastructure:** Practical, "boots-on-the-ground" insight into civil works, permitting bottlenecks, subcontractor management, and resilient buildouts.
- **Interactive Pre-Event Workshops:** Four curated workshops designed for candid, deep-dive problem-solving before the main stage kicks off.
- **The Broadband Communities Awards:** Celebrating excellence, innovation, and leadership in community broadband deployment.

Connected America 2027 Key Tracks & Highlights

- **The Keynotes:** Visionary strategy driving commercial network rollouts, communications infrastructure, and long-term economic growth.
- **Connected America:** Evaluating structural decisions, middle-mile deployment, regulatory frameworks, and national backbone strategies.
- **Rural Connectivity:** Models, technologies, and sustainable operations for bringing future-proof networks to unserved, rural, and Tribal communities.
- **Smart City:** Leveraging next-generation networks, IoT, and data-driven public infrastructure to transform municipal environments.
- **Data Centers & AI:** Unpacking grid capacity, backhaul, energy resilience, and network topology required to fuel the explosive expansion of AI.
- **Monetization:** Strategies for unlocking new revenue streams, driving adoption, reducing churn, and maximizing ROI on infrastructure investments.

EVENT DETAILS

Dates: July 20–22, 2027

Location: George R. Brown Convention Center | Houston, Texas

Organizer: Total Telecom / Broadband Communities

[Visit our website](#) to learn more about attending, speaking, or sponsoring at the combined 2027 event, or to register for the upcoming Broadband Communities Summit 2026 (August 25–27, 2026).

ABOUT THE EVENTS

About Connected America

Connected America is the leading event setting the high-level strategy for next-generation connectivity across the U.S. Organized by Total Telecom, Connected America brings together service providers, network operators, policymakers, enterprise leaders, data center operators, and technology vendors to shape the future of the nation's digital economy.

About Broadband Communities Summit

Organized by Broadband Communities as part of Total Telecom, Broadband Communities Summit is the premier national event for community leaders, property owners, network infrastructure builders, and telco service providers. The Summit focuses sharply on how the build gets done, offering actionable strategies for financing, legal, engineering, and deployment across MDU, commercial, and residential developments.

#